Rep Order# @9780425 ~ EC'd Yes Ver# 21 Mod# 7 Status Confirmed

Traffic Order# 1348180

**Printed:** 09/13/2012 9:14 AM 09/05/2012 12:28 PM

1 of

4

Showing Buylines: All Lines Last Received:

Salesperson ( Sales Office ( Rep Firm

) WASHINGTON ) JONATHAN VITTI

202-955-5342

Salesperson Phone# Salesperson FAX#

## - CONTRACT COMMENT -

Phone# Fax#

> Hiatus Weeks Flight Dates Agency C/P1/P2/E

Buyer Estimate# Product Station

Advertiser

WXLV-IV GREENSBORO/W.SALEM

1 ( ) POLITICAL

Agency

3050 KST NW

WASHINGTON, DC 20007 P1/P2/E 95/101/1523

08/14/2012 - 09/03/2012

OBAMA FOR AMERICA

1523 Laura Bassett

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

11	10	٥	ω	7	Q	ທ	4	ω	и	H	
TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	SU	SA	TU-F', M	TU-F,M	Day
08/14-09/03	08/14-09/03	08/14-09/03	08/14-09/03	08/14-08/27 08/28-09/03	08/14-09/03	08/14-08/27 08/28-09/03	08/19-09/02	08/18-09/01	08/14-08/27 08/28-09/03	08/14-09/03	Dates
4089-49	5P-6P	3P-4P	2P-3P	12P-1P	11A-12P	10A-11A	11A-12P	8A-9A	9A-10A	7A-9A	Time
NEWS14 ABC45	DOCTORS	GENERAL HOSPITAL	GOOD AFTERNOON AMERICA	MILLIONAIRE	VIEW	PEOPLE'S COURT	THIS WEEK	GOOD MORNING AMERICA WK	JUDGE MATHIS	GOOD MORNING AMERICA	Program
.30	.30	.30	.30	-30	.30	.30	-30	.30	.30	.30	Len
\$115.00	\$70.00	\$85.00	\$45.00	\$45.00	\$65.00	\$75.00	\$60.00	\$65.00	\$35.00	\$30.00	Rate
បា	41	N	Ц	ωΝ	4.	ωΝ	1	Н	ω 4	7	Spots/Week
ω	ω	W	ω	Н 2	ω	н 2	ω	ω	μ 2	ω	# of Weeks
15	12	σ	ω	4. W	12	4, ω	ω	ω	ro 41	21	Total Spots
\$1,725.00	\$840.00	\$510.00	\$135.00	\$315.00	\$780.00	\$525.00	\$180.00	\$195.00	\$350.00	\$630.00	Total Cost

	EC'd Yes	Rep Order#
		9780425
		Ver# 21 Mod#
		21
		Mod# 7
		7 Status Confirmed
		Confirmed
Showing Buylines: All Lines	Last Received:	Traffic Order# 1348180
ines	09/05/2012	Printed:
	? 12:28 PM	09/13/2012 9:14 AM

2 of

Series   Station   Stati																
WXII.V3PV (IGHINSEGNICUL NALIM)   Agency ( ) GAMAII   Sample   March   Marc	Statio Adver Produ	Buyer Phone Fax#	F	12		13	31	ω 4	14	35	15	16	17	18	19	20
No.   TOCH   CREENS BORKOW SALEM   Agency (	Se.	# 67	Day	TU-F,		SA	SA	μj	SA	SA	US	TU-F,1	М	TU	W	¥
Agency (0) GMAMB   CHAPTER   CHAPT	CLV-TV G	Laura Bass	IJ.			30 30	50	.≱i 80	08 09 Buyl	W 0	08		08	55 80 80	08	08
Agency (0) GMAMB   CHAPTER   CHAPT	REENSBORO/W.S LITICAL OR AMERICA	ett	tes	3/14-08/27	3/28-09/03	3/18-08/18 3/25-09/01 MADE-GOOD BY LIN	N/01-09/01	8/31-08/31 IKGD FOR SPOTS M		1/01-09/01 IKGD FOR SPOTS N	/19-09/02	/14-08/27 /28-09/03	/20-09/03	ΒY	/29-08/29	/22-08/22
Agency ( ) GM/MB   Agency ( )	SALEM		Time	630P-7P		6P-630 (s) 34	330P-7P HISSED ON LN	1202A-108A MISSED ON LN	530P-705I AIRED AT S) 35]	8A-9A HSSED ON LN	630P-7P	730P-8P	8P-10P	10P-11P E \$) 31]	46-48	9P-10P
Rep Firm Sales Office ( ) WASHINGTON Sales Office ( ) JONATHAN VITTI  Salesperson ( ) JONATHAN VITTI  Salesperson ( ) JONATHAN VITTI  Salesperson Phone# 202-955-5342 Salesperson PAX# 202-955-5342  Salesperson PAX# 202-955-5342  Salesperson PAX# 202-955-5342  Total Part of Total Par	GMMB ST NW NGTON, DC 20007	8 77	Program	WORLD		HOLLYSCOOP	COLLEGE FOOTBALL-MIAMI VS. BC #13. 9/01 (/WK), MKGD FOR SPOTS MISSED	JIMMY KIM #13. 8/25	ABC WORLD NEWS		ABC WORLD NEWS	FAMILY FEUD	BACHELOR PAD	NY MED	THE MIDDLE/SUBURGATORY	MODERN FAMILY/HAPPY ENDINGS
Rep Firm Sales Office ( ) WASHINGTON Sales person ( ) JONATHAN VITITI  Sales person Phone# 202-955-5342  Rate Spots/Week # of Total Total Spots	ա <b>հո</b> ց Զուհոտ	12	Len	30		.30	.30 N LN #18.	.30	.30	·30	.30	.30	.30	. 30	.30	.30
tep Firm ales office         ) WASHINGTON alesperson         WASHINGTON JONATHAN VITTI           salesperson Phone# alesperson FAX#         202-955-5342         Total Total Total Spots         Total Spots           1         1         1         1         70tal Spots           1         1         1         1         \$25.00           1         1         1         \$25.00           1         1         1         \$435.00           1         1         1         \$435.00           1         1         1         \$435.00           1         1         1         \$435.00           1         1         1         \$435.00           2         2         \$800.00           3         1         3         \$1800.00           2         2         \$400.00           3         1         3         \$1,293           3         1         3         \$1,293           3         1         1         \$490.00           4         1         \$490.00           5         5         5	nes- ph phics	70.70	Rate	\$180.00		\$25.00		\$25.00	\$40.00	\$40.00	\$60.00	\$185.00	\$645.00	\$410.00	\$490.00	\$665.00
FTI  tal Total ots  \$2.340 \$25.00 \$435.0 \$435.0 \$1,295 \$1,295 \$1,295 \$490.0 \$490.0		alesperson Phone# alesperson FAX#	Spots/Week	-	ω	ОН		۲	0 Н	н	Н	ωΝ	Н	0	ч	נ
FTI  tal Total ots  \$2.340 \$25.00 \$435.0 \$435.0 \$1,295 \$1,295 \$1,295 \$490.0 \$490.0	WASHING	202-955-	# of Weeks		Н	2 1	Н	Н	H N	Н	ω	μв	ω	0	Н	H
	NOITII NOITII	5342	Total Spots	10	ω	0 Н	н	Н	0 N	Н	ω	ω <sub>4</sub> 2	ω	0	Н	Н
				\$2.340.00		\$25:00	\$435.00	\$25.00	\$80.00	\$40.00	\$180.00	\$1,295.00	\$1,935.00	\$0.00	\$490.00	\$665.00

32	30	28	27	26	25	36	24	23	29	22	21		E :	Buyer Phone# Fax#	Station Advertis Product	Rep O EC'd
ιτ	US	TU-F,M	M'4-DI	TU-F,M	ÜS	ΩS	SU	н	SA	TH	W		Day	r r	ise:	)rder# Yes
08/24-08/24	08/19-08/19	08/14-09/03 1202A-1 Buyline Comment. 1X AIRED : KIMMEL AIRED 1224A-130M ON	08/14-09/03 Buyline Comment. NIGHTLINE AIRED	08/14-09/03 Buyline Comment.	08/19-08/26	09/02-09/02 MKGD FOR SPOTS	09/02-09/02 MADE-GOOD BY	08/17-08/24	09/01-09/01 MKGD FOR SP	08/30-08/30 Made-good by	08/15-08/15		Dates	Laura Bassett	WXLV-TV GREENSBORO/W.SALEM ( ) POLITICAL OBAMA FOR AMERICA	9780425 Ver#
4TT-46	11A-12P	1202A-108A JII t. 1X AIRED 120A ON 224A-130M ON 8/30	1135P- 1202A 1X AIRED AT 1157P-1224A		9P-11P	OTS MISSED ON LN	[98 (S ENLT A de-a8	9 <b>P-11</b> P	-09/01 8P-1130P FOR SPOTS MISSED ON IN	9P-10P Y LINE (S) 29]	109-119	1 1 1	Time		O/W.SALEM A	21 Mod# 7
20/20	THIS WEEK	8/30 DUE TO	1217M ON 8/30 DUE TO	NEWS14 ABC45 1137P ON 8/29 DUE	EXTREME MAKEOVER	ONCE UPON A TIME N #24. 9/02 \/WK)]	SECRET MILLIONAIRE	20 / 20	COLLEGE FOOTBALL #22. 8/30 (/WK)]	TUOEGIW	20/20	111111111111111111111111111111111111111	Program	Flight Dates Hiatus Weeks	Agency ( 3050 WAS	Status Confirmed
		CONVENTION	TO CONVENTION	TO CONVENTION					MICH VS. BAMA)					20	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 1348180 Sho
.30	.30	.30	.30	.30	.30	.30	.30	.30	.30	.30	.30		Len	012		8180 Prir Last Received: 09/ Showing Buylines: All Lines
\$400.00	\$90.00	\$25.00	\$45.00	\$90.00	\$620.00	\$575.00	\$575.00	\$420.00	\$745.00	\$745.00	\$390.00		Rate			P: ceived: ( nes: All Lin
Ч	N	N	UI	ហ	¥	Н	0	Н	Ч	0	Н	1 1 1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	<b>ited:</b> 05/2012 11
Н	Н	ω	ω	ω	и	Н	0	Ν	Н	0	Н		# of Weeks	¥ 202-955-5342	) WASHINGTON ) JONATHAN VITTI	09/13/2012 9:14 AM 2:28 PM
P	и	σı	15	Ω I¬	N	щ	0	N	Ч	0	Н		Total Spots	-5342	NOTE NOTE	
\$400.00	\$180.00	\$150.00	\$675.00	\$1,350.00	\$1,240.00	\$575.00	\$0.00	\$840.00	\$745.00	\$0.00	\$390.00	1 1 1 1	Total Cost			3 of 4

1	Ī	Esumate# Buyer Phone# Fax#	Advertiser Product	Rep Order# EC'd Yes
1 1 1	Day	\$	tiser	)rder# Yes
1	н	1323 Laura Bassett	Advertiser ( ) POLITICAL  Product OBAMA FOR AMERICA	9780425
1 1 1 1 1 1 1 1	Dates	sett	OLITIC FOR AN	5
1			AL AERICA	Ver# 21 Mod# 7
1 1	Time		V	Mo Mo
1 1 1 1	me		ŢĀŢ	# 7
1 1 1 1	Program			Status Confirmed
1	.am	Agenc Flight Hiatu	Agene	Confirm
		Agency Criffile 95/101/1525  Flight Dates 08/14/2012 - 09  Hiatus Weeks	Agency ( ) CINION ( )	r ied
•		0	3050 K ST NW WASHINGTON	Tra
		95/101/ 8/14/201	3050 K ST NW WASHINGTON, DC 2000	ffic Ord
		95/10/11325 08/14/2012 - 09/03/201:	20007	Traffic Order# 1348180 Sho
1 1 1	Len	/2012		<b>≩</b> .
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1	Rate			ved: s: All Li
		Sales Sales	Sales Offi Salespers	Printed: 09/13/20 09/05/2012 12:28 PM Il Lines
1 1 1 1 1	Spots/Week	Salesperson Phone# Salesperson FAX#	Sales Office Salesperson	09
1	/Week	Phone# FAX#		/13/2012 8 PM
1 1 1	# of Weeks	202-955-5342	) WASHINGTON ) JONATHAN VITT	<b>Printed:</b> 09/13/2012 9:14 AM 09/05/2012 12:28 PM ines
1 1 1 1	dS ol	55-5342	IAN VII	1-7
-	Total Spots		TI	
1 1 1 1 1 1 1	Total Cost			4 of
i	Cost			of 4

## -REPORT TOTALS-

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08/22-08/22

10P-11P

NY MEDICAL

.30

\$480.00

μ

1-4

\$480.00

Report Totals. 180 / \$20,720.00

## --SALES MONTHLY TOTALS-

Books		×	-COMPETITIVE-	Lines not sent/rcld/rtrn. 0 / \$0.00	Station Totals. 180 / \$20,720.00	Sales Totals. 180 / \$20,720.00	Aug 12. 110 / \$12,445.00
null		Market Totals		ld/rtrn. 0 / \$0.00	30 / \$20,720.00	/ \$20,720.00	\$12,445.00
		\$259,000					Sep 12.
	WGHP	CABL					70 /
	27%	%					70 / \$8,275.00
	VYMW	UNKO					
	%	%					
	MUPN	WBFX					
	0%	%					
	IIXM	WCWG					
	28%	9/0					
	WXIV	YMEM					
	% ∞	32%					

Rep Order# 9780425 Ver# 20 Status Returned EC'd Yes

Traffic Order# 1348180

Printed: 08/31/2012 2:13 PM
Last Received: 08/28/2012 10:52 AM
Showing Buylines: Last Sta Revised Lines

I of

2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser ( ) POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#

Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1523 Flight Dates 08/14/2012 - 09/03/2012 Hiatus Weeks

Rep Firm
Sales Office (
Salesperson (

n ( ) WASHINGTON

n ( ) JONATHAN VITTI

Salesperson Phone# Salesperson FAX#

202-955-5342

- CONTRACT COMMENT -

Fax#

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. YNCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 

## - REMARKS -

pls see lines 27 & 28 for late run notifications. spots did run in programming ordered. nightline aired 1157p-1224m and kimmel aired 1224m-130m. pls advise if this will be ok. tks

* 22 80		*27		*26			*14	1	Ln
TU-F,M		· TU-F,M		TU-F,M			SA	í 	Day
08/14-09/03 Station Remark.	Station Remark.	08/14-09/03	Station Remark.	08/14-09/03	Station Remark. V20 spot air  MADE-GOOD BY LINE S) 35]	09/01-09/01	08/18-08/25		Dates
1202A-108A JIMM V20 1x aired late rnc running over	V20 1x aired late rnc running over	1135P- 1202A	V20 lx aire	11P-1135P	V20 spot aired late spot aired at 705p. NE \$) 35]		630F-7P	1 1 1	Time
1202A-108A JIMMY KIMMEL V20 1x aired late on 8/30 aired @ 120m) due to the rnc.running over.	V20 1x aired late on 8/30 aired @ 1217m) due to the rnc running over.	NITELINE	V20 1x aired late on 8/29 aired @ 1137p) due to the repb nat'l convention running over.	11P-1135P NEWS14 ABC45	V20 spot aired late & in different program on sat 8/25. spot aired at 705p. E \$) 35]		ABC WORLD NEWS		Program
.30	he	.30	he repb	.30	8/25.		.30		Len
\$25.00		\$45.00		\$90.00			\$40.00		Rate
И		ហ		(J)		0	H		Spots/Week
ω		W		ω		Н	2	!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!	# of Weeks
Ø		15		15		0	2	1 1 1	Total Spots
\$150.00		\$675.00		\$1,350.00			\$80.00		Total Cost

Traffic Order# 1348180

Printed: 08/31/2012 2:13 PM 08/28/2012 10:52 AM

2 of

2

Showing Buylines: Last Sta Revised Lines Last Received:

Buyer Product Estimate# Phone# Advertiser Station WXLV-TV GREENSBORO/W.SALEM Advertiser ( ) POLITICAL OBAMA FOR AMERICA Laura Bassett

> Flight Dates Agency C/P1/P2/E Agency WASHINGTON, DC 20007 /P1/P2/E 95/101/1523 ( ) GMMB 3050 K ST NW 08/14/2012 - 09/03/2012

Hiatus Weeks

Rep Firm Sales Office ( Salesperson (

) WASHINGTON ) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

-REPORT TOTALS-

Fax#

Report Totals. 38 / \$2,255.00

--SALES MONTHLY TOTALS--

Lines not sent/xcld/rtrn. 0 / \$0.00 Sales Totals. 180 / \$20,720.00 -COMPETITIVE-Station Totals. 180 / \$20,720.00 Aug 12. 110 / \$12,445.00 Sep 12. 70 / \$8,275.00

Market Totals \$259,000 WCHP CABL 27% % UNKIN VYMW رب س 0%

MUPN WBFX

0% %

IIXW WCWG

28% %

VIXW AMEMY

₩ 2% % 00

Demos Books null RA35+